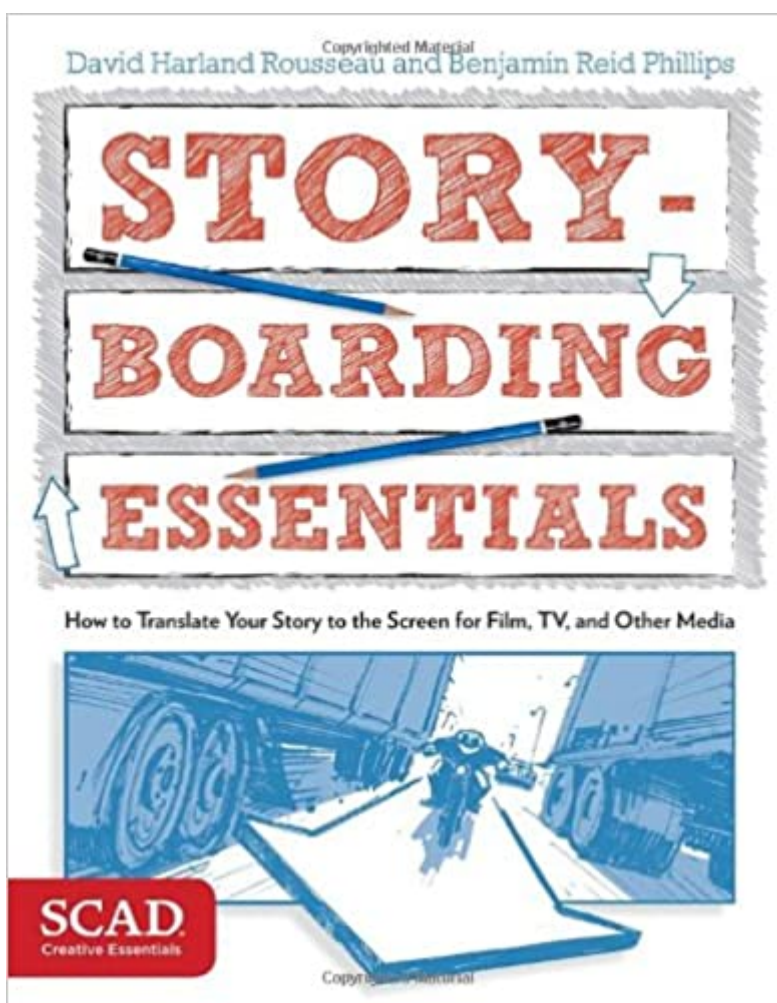


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# Storyboarding Essentials: SCAD Creative Essentials (How To Translate Your Story To The Screen For Film, TV, And Other Media)



## Synopsis

A comprehensive guide to visual storytelling from Savannah College of Art and Design (SCAD), one of the world's leaders in sequential arts instruction. Storyboarding is the process of graphically organizing a project--a motion picture, animation, motion graphic, or interactive media sequence--in order to translate artists' ideas from story to screen. Whether you're a filmmaker, animator, ad director, writer, or video-game artist--storyboarding is a skill that is absolutely critical. Storyboarding Essentials covers everything students and working professionals need to master the art of writing and formatting scripts, creating frames, and following visual logic to create a cohesive narrative.

## Book Information

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## Customer Reviews

BENJAMIN REID PHILLIPS has been teaching drawing, storyboarding, and sequential art courses at SCAD since 2004. He is also a sequential artist and illustrator whose work has been featured in the Cartoon Art Museum's Monsters of Webcomics series. He won the Georgia College Press Association's Best Editorial Feature for his District serial, Dr. Dead. Phillips has also worked on Devil's Due comic edition of FOX's hit TV series, Family Guy. DAVID HARLAND ROUSSEAU has taught drawing and design courses at SCAD since 2005. He is an entrepreneur, author, award-winning illustrator, graphic designer, actor, and former video journalist and news reporter. In 2008, he was named to the Business Report and Journal's "40 Under 40" list, and is the recipient of a Silver ADDY Award. He has also written Savannah Tavern Tales and Pub Review and Savannah Ghosts: Haunts of the Hostess City, illustrated by Julie Collins.

Regardless of genre or discipline, storyboards share a language that reflects the jargon and terminology employed by industries born out of the filmed visual narrative. They connect written word to final cut; they concern themselves with what the camera sees (framing height, camera angle, and movement); they use standard and recognized formats (aspect ratios); and they even employ similar organizational systems (numbering). While the cinematographer relies on instinct and experience, a good storyboard artist will develop a strong understanding of camera angles and framing heights to help the director achieve his or her vision.

I've read a few books on storyboarding, this is by far the most fun, not only cause it's up to date. But its just fresh and fun to read. some books can be very dry and professional. this book was done in a way thats as fun as reading a comic. used the show not tell set of mind. as in instead of going on some long lengthy paragraph it will just plan show you what they mean. lots of pictures and examples in this book. the book done with a younger audience in mind. I mean just look at who did it. I sure they have years of experience to make the material interesting and I got to say this book pulls it off very well. theres also a lot of great interviews to read and you get to learn from different experiences. this book made me with I was able to go to the school. looking forward to other books by them

This is a very useful book. It not only covers storyboarding it self, but talks of camera angles, composition and other production. It's just what my students needed to gain some solid background in the video production class. Recommended.

This is AWESOME. I've been reading and rereading this to get a handle on how to do storyboarding on my own as almost a precursor for creating comics and hopefully short films in the future. I can't wait to use the techniques and advice I've read in this book.

Great reference for storyboarding. I especially enjoyed the discussion of camera shots. I purchased the book vis-a-vis comic creation and the "shot" sections have giving me reason to pause and rethink how panels/frames are designed.

I felt this book was comprehensive and gave me a perfect overview of story boarding. It spoke to me as an artist, perfectly. I would recommend it to anyone who is interested in storyboarding and the

film industry!

This book is very handy. It feels like reading a college level art course book but without the college price. It's easy to understand, informative and fun. The appendix has a several templates to use as well. The instruction in this book is superb, it took me from knowing little to nothing about storyboarding to being well-informed and comfortable with the subject matter. This is a must have for anyone who wishes to filmmaking, TV or even comics.

fast read and worth reading for the professional advise; not to mention a fresh look at storyboarding essentials. it shed light on a lot of bad habits and how to remedy them easily.

Great book to learn beginning storyboards

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